


ADVERTISING RATES (effective August 2011)

		BLACK & WHITE AD COST BY FREQUENCY			FULL-COLOR AD COST BY FREQUENCY		
AD SIZE	DIMENSIONS	1x	6x	12x	1x	6x	12x
1/8 page	4.625"W x 2.25"L (horizontal) 2.25"W x 4.625"L (vertical)	\$ 85	\$ 80	\$ 70	\$135	\$115	\$100
1/4 page	4.625" W x 4.625" L (square) 9.5" W x 2.25" L (horizontal) 2.25"W x 9.5"L (vertical)	\$165	\$150	\$135	\$260	\$220	\$185
1/2 page	9.5" W x 4.625" L (horizontal) 4.625"W x 9.5" L (vertical)	\$310	\$285	\$255	\$470	\$420	\$340
Full page	9.5" W x 9.5" L (square)	\$595	\$545	\$495	\$815	\$755	\$655
<p>ADDED VALUE: AAME members receive 10% discount on ad rates and a link on AAME's website www.aame.info. A 12x contract includes a free text ad on the <i>A! Magazine</i> website for the duration of the advertising contract.</p>							

SPECIFICATIONS: Email text, photos, and logos in *electronic* format to artsmagazine@aame.info. Acceptable files include JPG, PDF, EPS, or TIFF. Digital images must be a minimum of 300 dpi. If art/photos must be mailed (hard copy, CDs, etc.), send to *A! Magazine for the Arts*, c/o Angela Wampler, 295 Essex Drive, Bluff City, TN 37618 *no later than* deadlines below.

2012 ADVERTISING AND SUBMISSION DEADLINES

Monthly Issue	Submit Press Releases/Photos	Reserve Ad Space & Size	Provide Digital-Ready Ad Artwork to A!	A! Magazine Distribution Date
January 2012	November 28	December 3	December 7	December 28
February 2012	January 2	January 4	January 9	February 1
March 2012	January 30	February 4	February 8	February 29
April 2012	February 27	March 2	March 7	March 28
May 2012	March 30	April 4	April 6	April 25
June 2012	May 1	May 4	May 9	May 30
July 2012	May 30	June 4	June 6	June 27
August 2012	July 2	July 6	July 10	August 1
September 2012	August 1	August 6	August 8	August 29
October 2012	August 29	September 3	September 7	September 26
November 2012	October 1	October 5	October 10	October 31
December 2012	November 1	November 5	November 9	November 28

Contact *A! Magazine* team members at any time for assistance:

To reserve advertising space

Ann Holler, 423-652-7462, FAX 423-968-4949, email aholler@btes.tv

Ben Jennings, 276-739-2447, or email bjennings@vhcc.edu

To submit advertising art: Angela Wampler, 423-538-5201, or email artsmagazine@aame.info